

Message Text

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PAGE 01 LONDON 03058 111711Z

43

ACTION FAA-00

INFO OCT-01 EUR-25 ISO-00 EB-11 DOTE-00 CAB-09 CIAE-00

INR-10 NSAE-00 RSC-01 COME-00 DRC-01 /058 W

----- 059881

R 111703Z MAR 74

FM AMEMBASSY LONDON

TO AMEMBASSY BEIRUT

AMEMBASSY BRUSSELS

AMEMBASSY LAGOS

AMEMBASSY RABAT

AMEMBASSY PARIS

AMCONSUL FRANKFURT

INFO SECSTATE WASHDC 8586

UNCLAS LONDON 03058

PASS FAA, COMMERCE, BRUSSELS AND FRANKFURT FOR FAA

E.O. 11652: N/A

TAGS: ETRN

SUBJ: FARNBOROUGH INTERNATIONAL 74 (FI '74)

REF: LONDON 1572

1. THE FAA EXHIBIT AT FI '74 WILL BE THE MAIN ATTRACTION OF THE U.S. PAVILION.

2. ABOUT 80 PERCENT OF INDUSTRY PARTICIPATION IN THE U.S. PAVILION WILL BE AVIONIC ORIENTED. SO FAR THE DEMAND FOR INDUSTRY PARTICIPATION HAS CAUSED US TO INCREASE THE NUMBER OF BOOTHS FOR U.S. INDUSTRY FROM 20 TO 33.

3. PART OF THE USFC PROGRAM FOR THESE U.S. INDUSTRY PARTICIPANTS INCLUDES A PROFESSIONAL MARKET PROMOTION CAMPAIGN DESIGNED TO ATTRACT TOP-QUALITY PROSPECTS FOR U.S. EXHIBITORS AND THE FULL SUPPORT OF EMBASSY COMMERCIAL INFORMATION SERVICES.

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PAGE 02 LONDON 03058 111711Z

4. WHILE THE LISTS OF TOP AVIATION OFFICIALS ARE APPRECIATED, WHAT WE REALLY NEED ARE THE NAMES AND SPECIFIC INTERESTS OF THOSE MEN IN YOUR AREAS WHO ARE IN A POSITION TO INFLUENCE AND/OR DECIDE AEROSPACE EQUIPMENT PURCHASES.

5. REQUEST YOU CABLE LONDON AS SOON AS POSSIBLE THE NAME, TITLE AND ADDRESS OF GOOD SALES PROSPECTS IN YOUR AREA SINCE THE MARKET PROMOTION CAMPAIGN IS READY TO GO.

SOHM

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE PROMOTION, EXHIBITS
Control Number: n/a
Copy: SINGLE
Draft Date: 11 MAR 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974LONDON03058
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: LONDON
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740354/aaaabxyq.tel
Line Count: 72
Locator: TEXT ON-LINE
Office: ACTION FAA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: LONDON 1572
Review Action: RELEASED, APPROVED
Review Authority: golinofr
Review Comment: n/a
Review Content Flags:
Review Date: 30 JUL 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <30 JUL 2002 by elbezefj>; APPROVED <31 JUL 2002 by golinofr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FARNBOROUGH INTERNATIONAL 74 (FI '74)
TAGS: ETRN, US
To: BEIRUT
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005